

Residential Registered Vendor

Monthly Newsletter

July 10, 2024



- 1) **7/1/2024 Heat Pump Program Changes** – REMINDER: We made several changes to our heat pump program, effective 7/1/2024. The highlights are that we:
 - a. Dropped the thermostat cover requirement.
 - b. Switched from the CEE database to a list of eligible heat pump outdoor units that's easy to read and excludes dual-fuel and multi-zone heat pumps. Rebate eligibility is now based solely on the outdoor unit.
 - c. Specified that heating capacities be rated at dry bulb (DB) temperatures to match the ASHRAE design temperatures (for claims submitted after 12/31/2024).
 - d. For the complete list of changes, [click here](#).

- 2) **7/1/2024 Weatherization Program Updates** – REMINDER: We recently made [a few small changes](#) to our Weatherization Requirements Checklist. We also removed the Natural Gas Service Provider field from the rebate claim form because this information is not currently required. These changes went into effect on 7/1/2024.

- 3) **Weatherization Installer Virtual Discussion Group Invitation** – REMINDER: You're invited to join us for a virtual discussion group on Thursday, July 18 from 2 p.m. - 3 p.m. We'll provide a brief program update and leave plenty of time for you to share feedback. [Click here](#) to register.

- 4) **Save the Date: Efficiency Maine Annual Event 2024** – Efficiency Maine will host its Annual Event on Thursday, September 12, in Freeport and you're invited. Meeting and registration details will be available soon on the Efficiency Maine website.

- 5) **Rebate Processing Tip** – The cost of heat pump warranties, boiler/furnace/tank removal, and any other costs directly related to a heat pump installation can be included in the total rebate-eligible project cost (see page 3 of the [heat pump rebate claim form](#)).

- 6) **Fact of the Month** – We're continually investing in weatherization and are spending roughly a million dollars a year on print and radio advertising. This results in about 50 million impressions per year. We hope this helps drive demand.

7) **Tool of the Month** – We have a new list of rebate-eligible heat pumps. Rebate-eligible heat pumps must have one of the outdoor units that appear on [this list](#).

8) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers. [Click here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
8/19/2024 – 8/23/2024	Heat Pump Installer	Maine Energy Marketers Association	Click for course information
8/19/2024 – 8/23/2024	Heat Pump Installer	Kennebec Valley Community College	Click for course information
10/7/2024 – 10/11/2024	Heat Pump Installer	Maine Energy Marketers Association	Click for course information

9) **Weatherization Training Opportunities** – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
August 2024	CEI Weatherization Business Lab	CEI	Click for course information
9/26/2024 – 9/27/2024	Building Analyst Professional	Build Green Maine	Click for course information

10) **Exhibiting Opportunities** – We are exhibiting at the following events and invite you to do the same.

Dates	Event	Location	Registration Information
9/20/2024 – 9/22/2024	Common Ground Country Fair	294 Crosby Brook Road, Unity, ME 04988	Click for event information

11) *Top Residential Insulation Performers (past four months)*

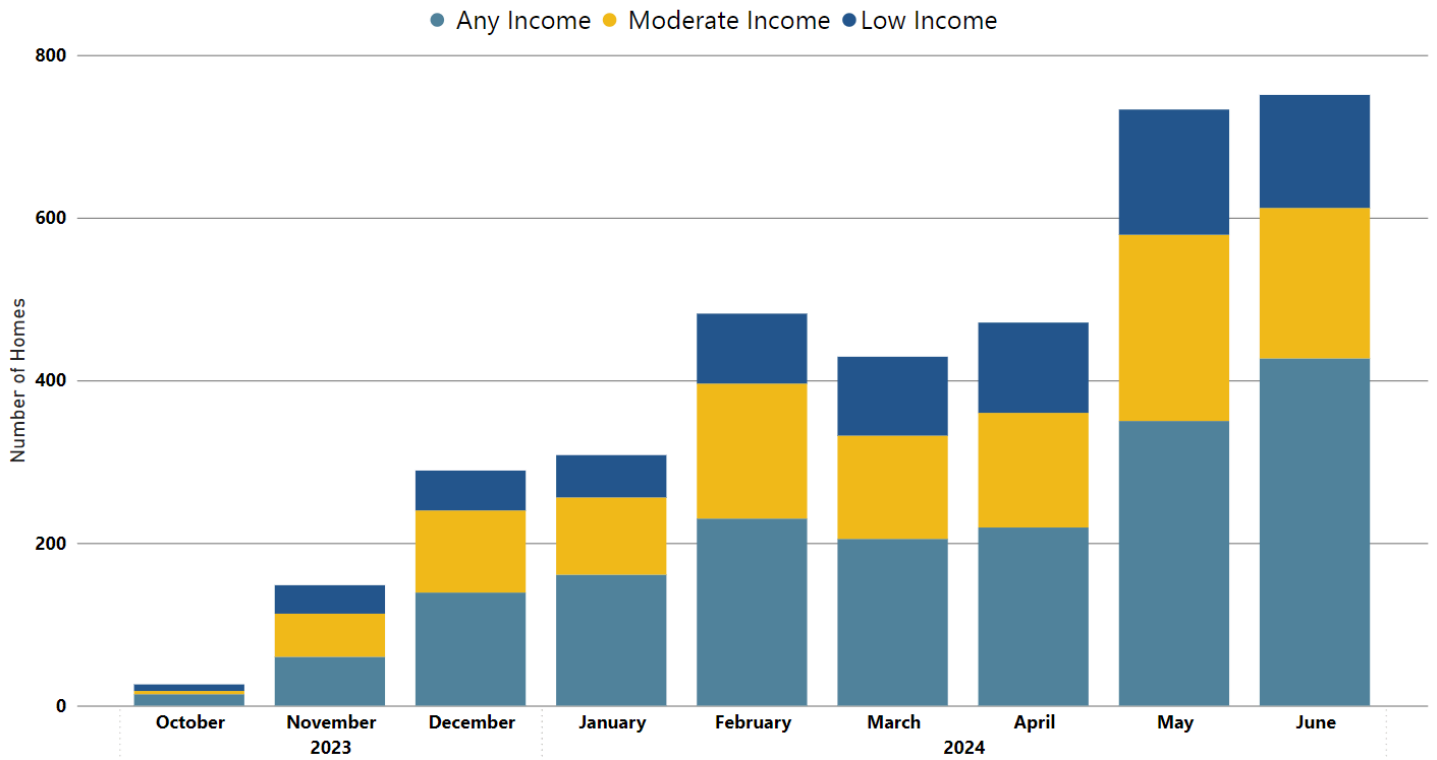
- a. Evergreen Home Performance
- b. Horizon Homes
- c. Free Energy Maine

12) *Top Residential Whole-Home Heat Pump Performers (past four months)*

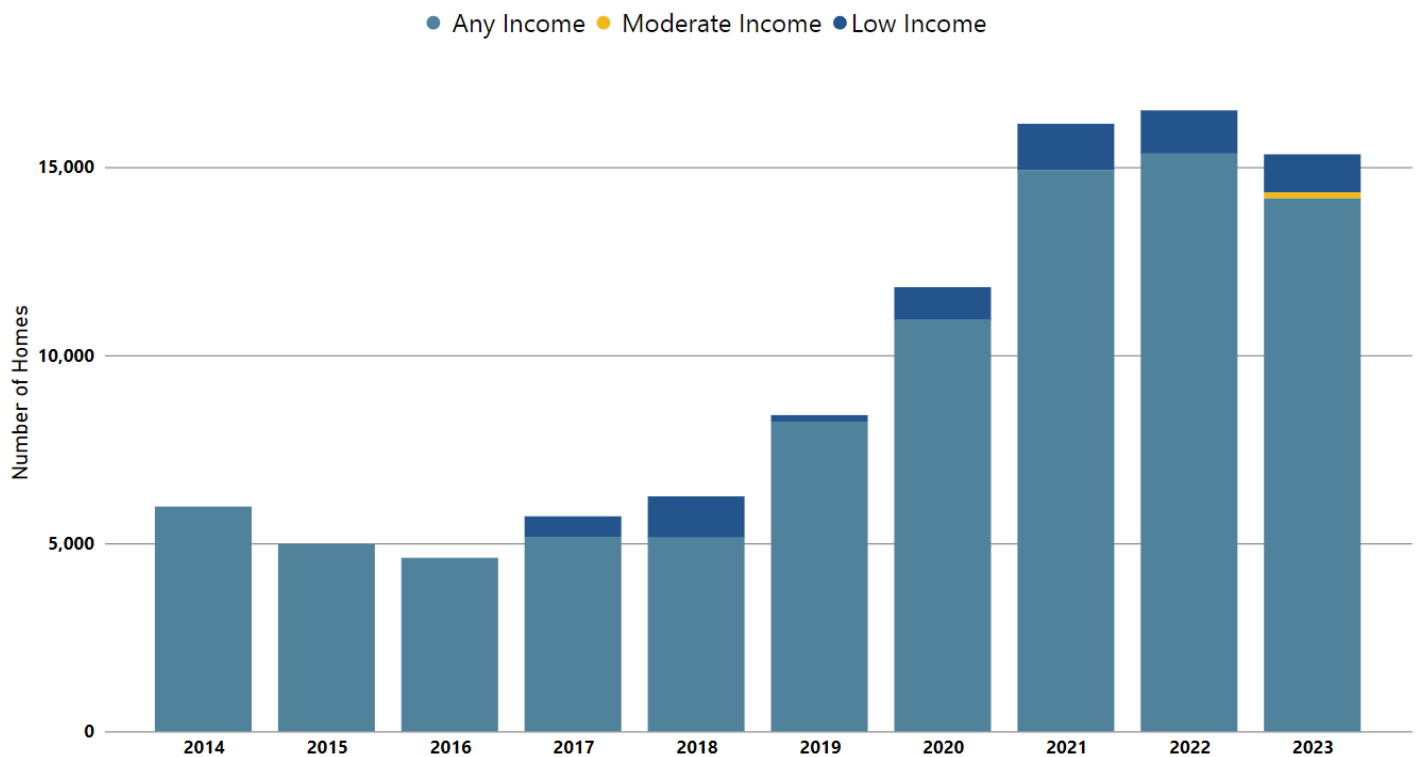
- a. Dave's World
- b. Valley Home Services
- c. Northeast Heat Pumps

PROGRAM RESULTS

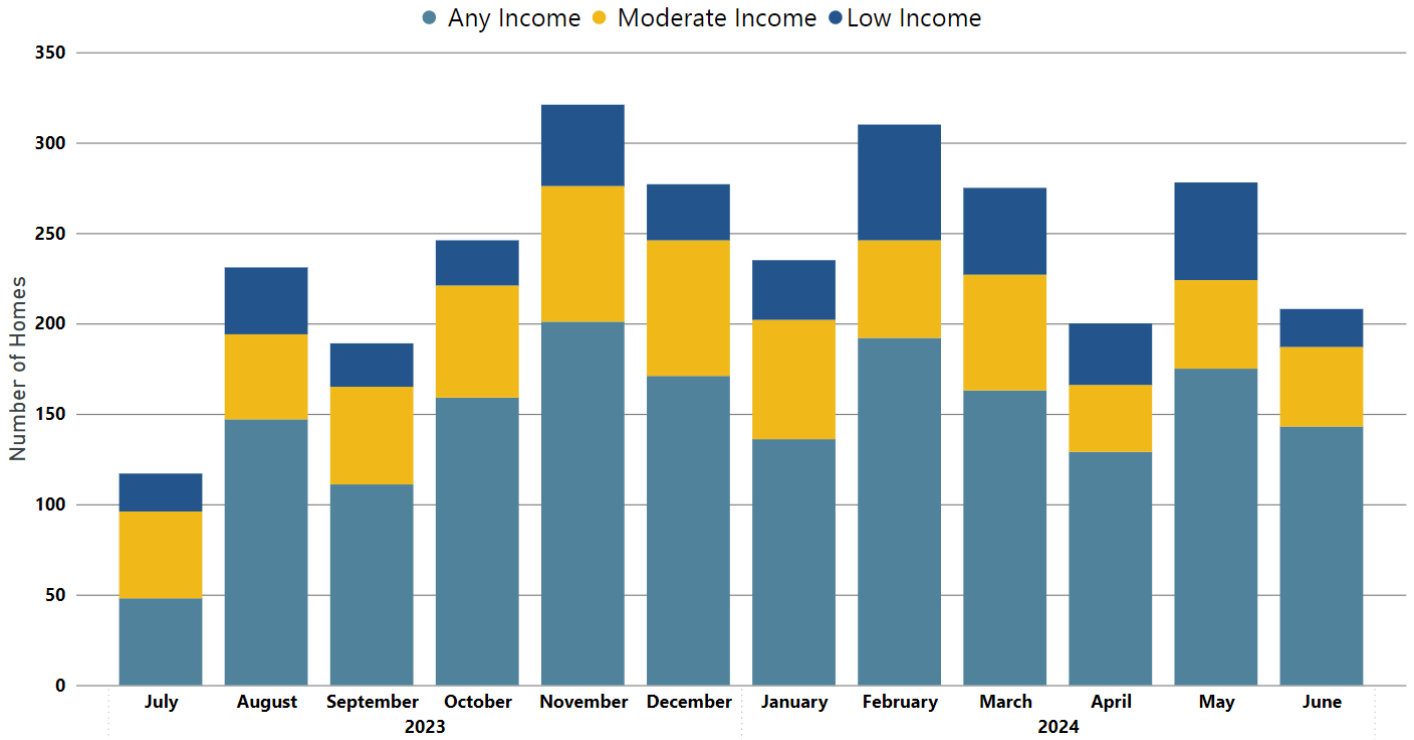
Number of Whole-Home Heat Pump Rebates by rebate category*



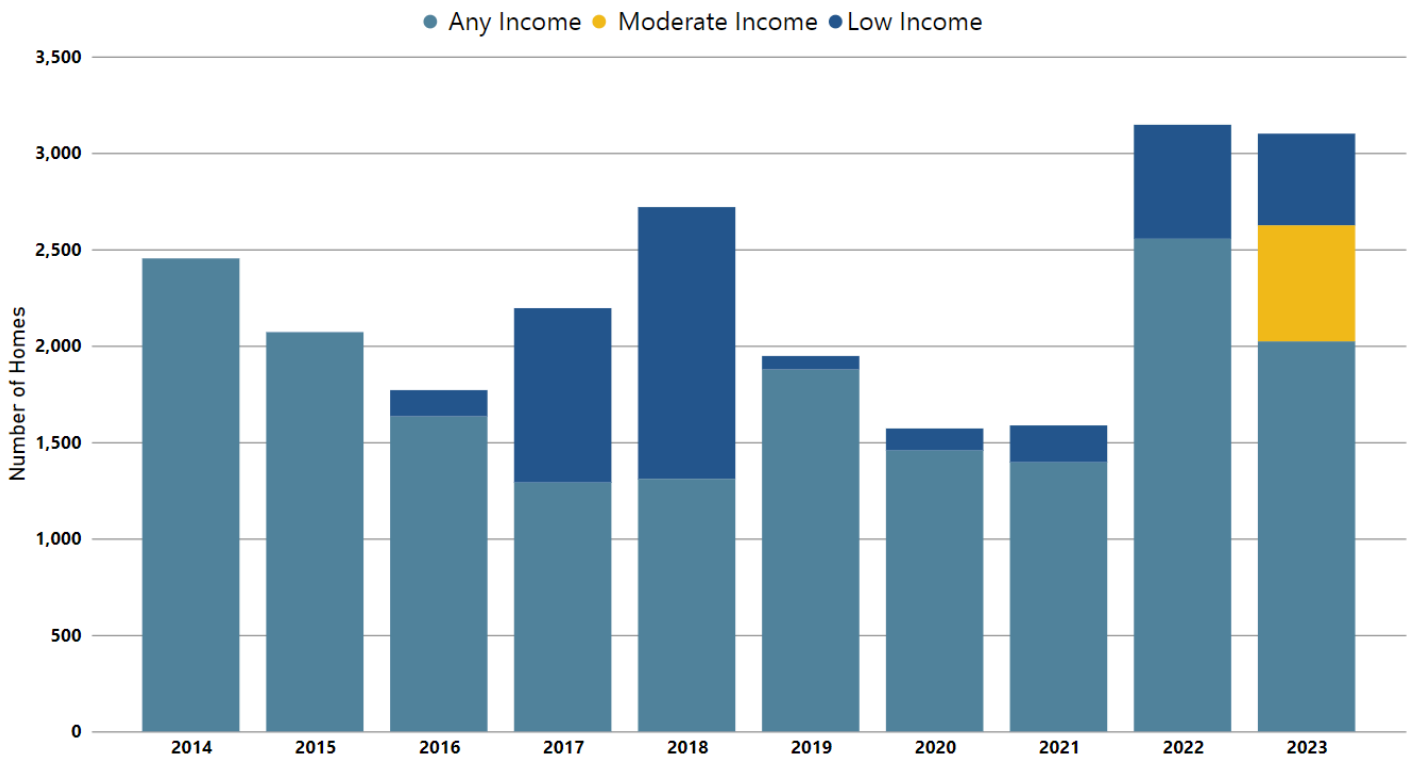
Nearly 100,000 Homes Have Received Heat Pump Rebates (shown by rebate category)*



Number of Homes Weatherized Homes in Last 12 Months by rebate category*



Over 20,000 Homes Have Been Weatherized (shown by rebate category)*



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.