



## *Press Release*

**[www.energymaine.com](http://www.energymaine.com)**

Contacts:

MPUC Linda Viens, Program Manager, (207) 287-7327

Susan B. Tompkins, Marketing Manager, (207) 846-3714

### **Taylor Farm Installs Big Ass Fans® and Receives \$12,500 Incentive Check from Efficiency Maine**

Augusta, Maine (May 7, 2004) When Burt Taylor of Taylor Farm in St. Albans decided he needed to put fans in one of his dairy barns, he began by considering the traditional approach of using four foot, one horsepower fans. His barn would require 117 of these fans.

Efficiency Maine Program Ally Paul Brooks, of Paris Farmers Union, mentioned an alternative and found a way to do that job with just nine fans. Taylor Farm chose to install nine Big Ass Fans®. The fans are high volume, low speed 24 foot, two horsepower fans with variable speed frequency drives. These fans combine size and economy to move air more evenly, and at a much lower cost.

Paul Brooks said, "The fans were easy to install and much less expensive than installing 117 fans. They also circulate the air more evenly so that the cows don't bunch up around the smaller fans. This bunching can interfere with milk production." Paul noted that the fans are well engineered, will last a long time and are quiet. The Big Ass Fans® are an investment, but the energy savings are significant and provide an attractive payback. The incentive from Efficiency Maine makes it an even more economical choice."

"This conversion will save the farm approximately 270,000 kWh annually," remarked Efficiency Maine Program Manager Linda Viens. "At a project cost of \$50,232 coupled with the incentive from Efficiency Maine and the projected energy savings, the payback to the farm is less than one and a half years."

- MORE -

“The fans certainly move a lot of air!” said Burt Taylor. “We are looking forward to watching them at work in July and August when we’ll see the real benefit. In the meantime, the fans have kept away the flocks of starlings that use to come into the barn at night.”

Business owners, municipalities and school systems are encouraged to learn how future energy systems upgrades and installations may qualify for cash incentives. Visit the Web site at [www.energymaine.com](http://www.energymaine.com) or call 866-376-2463 for program information. The deadline to apply is December 31, 2004.

Efficiency Maine’s Small Business Program started in April of 2003 and offers information about energy efficient electric products and cash incentives on qualified lighting, HVAC equipment, LED and solid-state exit lights, refrigeration, NEMA Premium™ energy efficient motors, and system controls.

This is one of several programs offered by Efficiency Maine, which was launched by the Maine Public Utilities Commission to promote efficient electric use, help lower overall electricity costs for Maine ratepayers, and improve the environment.